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Call for Paper



**Building Competences, Synergy
and Competitiveness for the Future**
22-25 May, 2012, Lublin, Poland



An International
Conference Organized
by Institute of Management,
Faculty of Economics,
the Maria Curie-Sklodowska
University, Lublin, Poland;
Faculties of Business
Administration
and Engineering,
Kasetsart University,
Bangkok, Thailand

www.tiim2012.umcs.pl

Conference Aims

The conference aims to promote exchanges, discussion, and dialogues on how to manage industrial operations and organizations in more innovative, effective, and productive manners. The roles of technology as well as integration and synergy of human capital and organizational cultures will be underlined so that possible adaptations, learning, and improvement of research, practical examples, and excellent practices can be made. The sustainable development and continuous improvement as a result of technological applications and organizational innovation (i.e. products/services, and processes management) will be focal point.

Focused subjects:

- Business-Science Synergy
- Change management and Synergy
- Corporate finance
- Cultural diversity
- Customer relation management
- e-Commerce, e-Business, and e-Government
- Green technology and productivity
- Human Resources Management
- Information Management & Computer Security
- Innovation management
- Intellectual capital synergy
- International management
- Knowledge management
- Management & Enterprise Development
- Management Information Systems
- Marketing strategies and management

- Mergers and acquisitions
- New product and service development
- One-stop services
- Organizational psychology
- Performance measurement and management
- Production technology
- Quality improvement and management
- Supplier partnership and supply-chain management
- Sustainable Economy
- Technologies in operational and industrial management
- Value-added management

Conference Proceedings

Full papers will be published in TIIM 2012 Conference Proceedings (with an ISSN number). The authors of the best papers presented at the conference will be invited to submit their contributions to a number of relevant referred journals (to be announced on the TIIM website: www.tiim2012.umcs.pl).

Important Dates:

Submission/Registration open: 1 November 2011
Abstract/Paper Submission: 15 January 2012
Notification of Acceptance: 15 February 2012
Final Paper Submission: 16 March 2012
Conference Duration: 22-25 May 2012

Venue & Accommodation:

The IBB Grand Hotel
Lublinianka **** www.lublinianka.com
The Europa Hotel **** www.hoteleuropa.pl
The Vanilla Hotel *** www.vanilla-hotel.pl
The Mercure Unia Hotel *** www.accorhotels.com
Special TIIM rate to be announced on the TIIM website.

Conference Fees:

Early Bird Registration
(before 16 March 2012) – Fees: EUR300
Late Registration – Fees: EUR400
Student and Accompanying Person
– Fees: EUR150 each

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