

Call for Papers

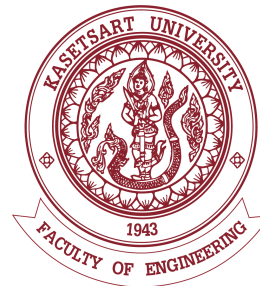
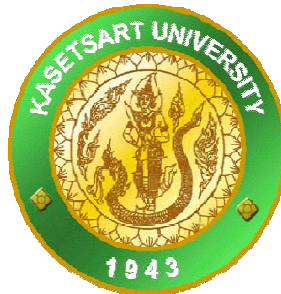


Technology, Innovation, and Industrial Management (TIIM) 2013

Moving forward with integration, harmony, diversity, and sustainability

**15-17 May 2013
Phuket, Thailand**

Host: Kasetsart University
Faculty of Business Administration
Faculty of Engineering



Visit: www.tiimconference.org

Conference Goals: TIIMs aims to promote exchanges, discussion, and dialogues, based on research and practical experiences, on how to manage operations and organizations more innovatively, effectively, efficiently, and productively. The sustainable development and continuous improvement, given the diversity and globalization, will be the focal point.

All papers published in the Conference Proceedings are peer-reviewed by 2 reviewers with broad business, research, and international backgrounds. Outstanding papers will be selected for possible publications in leading international journals.

Conference Subjects: Accounting and finance, brand value creation and management, computer systems and security, corporate strategies, cultural diversity, customer loyalty and delight, e-Business, e- and blended learning, enterprise risk, green technology and sustainability, innovation and creative economy, international markets and globalized operations, investment, marketing strategies and management, mergers and acquisitions, motivation and industrial psychology, new product development, performance measurement, productivity management, privacy and security for on-line operations, production and operation technology, quality management, supplier partnership and supply-chain management, sustainable economy, and value-added management.

Contact:

Dr. Pornthep Anussornnitisarn: fengpta@ku.ac.th

Dr. Kongkiti Phusavat: fengkkp@ku.ac.th